

The Role of a Cornerstone Employer

By becoming a Cornerstone Employer, you're joining a nationwide network of businesses partnering with local Careers Hubs to support high-quality careers education at scale.

Together, you're shaping the future of modern work experience for young people in your area, making a real difference locally and inspiring change nationally.

What Cornerstone Employers do

A Cornerstone Employer is an organisation of any size that provides and advocates for high-quality careers education outreach and opportunities for young people aligned to the local economy.

Cornerstone Employers work together in partnership with their local Careers Hub to support world class careers education at scale in their local area.

Cornerstone Employers are committed to driving stronger outcomes for young people – with a focus on those most in need. Teaming up with your local Careers Hub and fellow Cornerstone Employers, you:

- Champion high-quality outreach
- Deliver and advocate for modern work experience
- Promote pathways
- Upskill and inform educators, parents and carers

As a Cornerstone Employer community, your locally led best practice and collective business voice informs The Careers and Enterprise Company's strategy on a national level.

Cornerstone Employer commitment

As a Cornerstone Employer, you commit to:

1. **Complete the [Employer Standards self-assessment on an annual basis](#):**
 - › To inform your work with the Careers Hub and local Cornerstone Employer Group.
 - › To share as a group your strengths and areas where others could support.
 - › To advocate for more employers to use the framework to support high-quality outreach across the Careers Hub.
2. **Deliver and advocate for [modern work experience](#):**
 - › Lead the way delivering inclusive, meaningful workplace experiences – focusing on those who need it most.
 - › Collaborate with fellow Cornerstone Employers and businesses in your sector to deliver flexible models, including supporting smaller businesses to engage.
 - › Champion modern work experience across your organisation, sector, networks and community.
3. **Collaborate with your [local Careers Hub](#) and **Cornerstone Employer Group**:**
 - › Attend regular roundtable meetings to discuss progress against commitments.
 - › Engage directly with schools, special schools and colleges, benefitting from the Careers Hub's experience, connections and data to target activity where it's needed most.
 - › Engage your employees (as appropriate) to join the local Enterprise Adviser/business volunteer network.

Cornerstone Employer representative

Each Cornerstone Employer nominates a representative to join the local Cornerstone Employer Group. Representatives are:

- **Advocates:** who champion quality through the Employer Standards framework and modern work experience.
- **Innovators:** who lead initiatives and set the standard within their networks and sector.
- **Strategic partners:** who collaborate closely with the Careers Hub and fellow Cornerstone Employer representatives to drive impact together.

Find out more about the Cornerstone Employer role at: www.careersandenterprise.co.uk.

