



Meole Brace Marketing Challenge



- Marketing is all things advertising! You need to be creative, organised and have a talent for catching people's eye.
- Aico offer a range of apprenticeships, with close to 15% of internal staff coming through the scheme.
- To find out more and keep an eye on new positions coming up visit our website at www.aico.co.uk/careers/apprenticeships

Your task -

We would like you to design a flyer for "Christmas Fire Safety Tips"!

- **Research** - Spend 5/10 minutes researching fire safety at Christmas and compile a list of your top tips.
- **Draft** - Make yourself a flyer with the tips included, make it eye catching and tidy!
- **Proof read** - A large part of marketing is checking your work to iron out mistakes and get your colleagues feedback. In a Covid safe manner, get a friend to check your flyer and suggest improvements!

We look forward to seeing your final work, we'll be looking at them closely and the best one will **win a prize**, good luck and have fun!

Key Skills needed for this task will be

