



Alternatives to Work Experience for those pupils without a placement



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My Week of Work

My Week of Work comprises a total of 20 lessons written by staff from Academies Education Trust (AET) with support from The Careers & Enterprise Company. The lessons are designed to help pupils gain insight into the world of work through employer videos and resources – and there are also tasks for pupils to complete each day to develop and showcase their employability skills.





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Work It

Here you will find a link to a series of career talks by young people for young people.

[Work It resources](#)





CONSTRUCTION ON DEMAND VIDEOS

THE CAREERS & ENTERPRISE COMPANY

Construction
Balfour Beatty

Balfour Beatty >

THE CAREERS & ENTERPRISE COMPANY

Construction
HPC

HPC >

THE CAREERS & ENTERPRISE COMPANY

Construction
Kier

Kier >

THE CAREERS & ENTERPRISE COMPANY

Construction
Mace

Mace >

ENERGY & RENEWABLES ON DEMAND VIDEOS

THE CAREERS & ENTERPRISE COMPANY

Energy & Renewables
Orsted

Orsted >

THE CAREERS & ENTERPRISE COMPANY

Energy & Renewables
EDF

EDF >

THE CAREERS & ENTERPRISE COMPANY

Energy & Renewables
East of England Energy Group

East of England Energy Group >

THE CAREERS & ENTERPRISE COMPANY

Energy & Renewables
Drax

Drax >



Explore Work Experience

Work experience helps you get a taste of what you might enjoy in the world!

What is work experience?

Work experience is a great way to build your skills and your CV and find out what you could enjoy doing in the world of work. PLUS – it helps you to explore the range of careers out there. What work interests YOU?

1. Watch the videos.
2. Download and use your digital workbook.

This virtual guide aims to introduce you to the world of work.


The videos and workbook on this page are here to complement each other. Inside the workbook you will find questions, quizzes and activities to help you digest and think about what you have learnt from each video. The workbook is yours to keep, remember to download it to your device and make sure it saves your answers as

Watch this video, then you're ready to begin!





Free Online Young Professional Courses

 Sign In As A [Young Professional](#) To Get Automatically Enrolled.

Journey To Work



Aged 17+?

This free online course helps young people aged 17+ build skills and careers confidence.

[JOURNEY TO WORK !\[\]\(10f8862fc183b400327470ea85afe9ae_img.jpg\)](#)

Preparing For Your Future



Aged 14-16?

This free course helps young people aged 14-16 build skills and careers confidence.

[PREPARING FOR YOUR FUTURE !\[\]\(ab4e2b3fc7e7887b7a72f548aa6f5e60_img.jpg\)](#)

In Apprenticeships



For Current Apprentices

We've partnered with The Careers & Enterprise Company to help apprentices during training.

[IN APPRENTICESHIPS !\[\]\(21226b58c700e5231ab98d27101bac58_img.jpg\)](#)





Short Virtual Work Experience tasks set by local employers

- Marches Care – English / Health & Social Care task
- My Shrewsbury Magazine – English task
- Rampant Horse Ltd – Maths challenge
- Shropshire Museums – 3 challenges related to English and History
- The STEM Workshop challenges
- Wellmeadow Consulting – 3 challenges relating to Business Studies, Maths, IT
- Theatre Severn – 2 challenges relating to English
- TSB – 2 tasks relating to Social Media and Fraud



Craig Reeves
Marketing Manager @ Theatre Severn

- I am the Marketing Manager for Theatre Severn and Old Market Hall cinema, which means I am responsible for reaching and developing our audiences. I am based at Theatre Severn in Shrewsbury.
- We offer work experience placements to young people.



Subject links of task: English, Business Studies

Please tick the main skill(s) that the task is testing



This is the problem / issue / work task we need to address

Create a marketing plan for **An Inspector Calls** (8 performances, 5,500 tickets)

- Consider the target audience for this production. Who is most likely to be interested and buy tickets, by age, gender, interests, group size, past attendance at other events.
- Agree a budget for your marketing campaign.
- Consider the marketing activities and resources available which would enable you to reach those audiences within your budget.



Building Relationships with Schools & Colleges across Shropshire

Educational Encounters with Secondary Schools & Colleges



Educational Workshops

Enterprise Challenge
STEM
Team Building Skills



Employability Skills



Careers Fairs

Apprenticeship Talks



Work Experience



Other resources (not necessarily related to work experience but which may be useful for Work Experience week or Careers Week in March)

My Learning My Future

My Learning, My Future is a suite of Benchmark 4 resources to support subject teaching staff, from over 20 subjects at KS3 & 4, to engage students in curriculum learning by highlighting the relevance of their subjects to future careers and opportunities.

The aim of the resources is for students to see the relevance and value of subject curriculum teaching and learning and to be explicitly supported in making connections between subjects and pathways to positive transitions.





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My Choices

These resources are designed to support young people during their period of transition in Y11 and Y13. This key time in their development is your opportunity to broaden their horizons and raise aspirations. It's a chance to help shape their choices and open their eyes to the possibilities that lie ahead – the resources below will help you to do this.





Upper secondary: age 14-18

Explore our comprehensive suite of water safety teaching activities and learning resources, aimed at older secondary school and college learners.

These activities have been put together to build on young people's existing water safety knowledge.

They create opportunity for discussion through tasks such as:

- planning a water safety campaign
- planning and assessing risk before a river, lake or beach trip
- quizzes and debates about identity and influence.



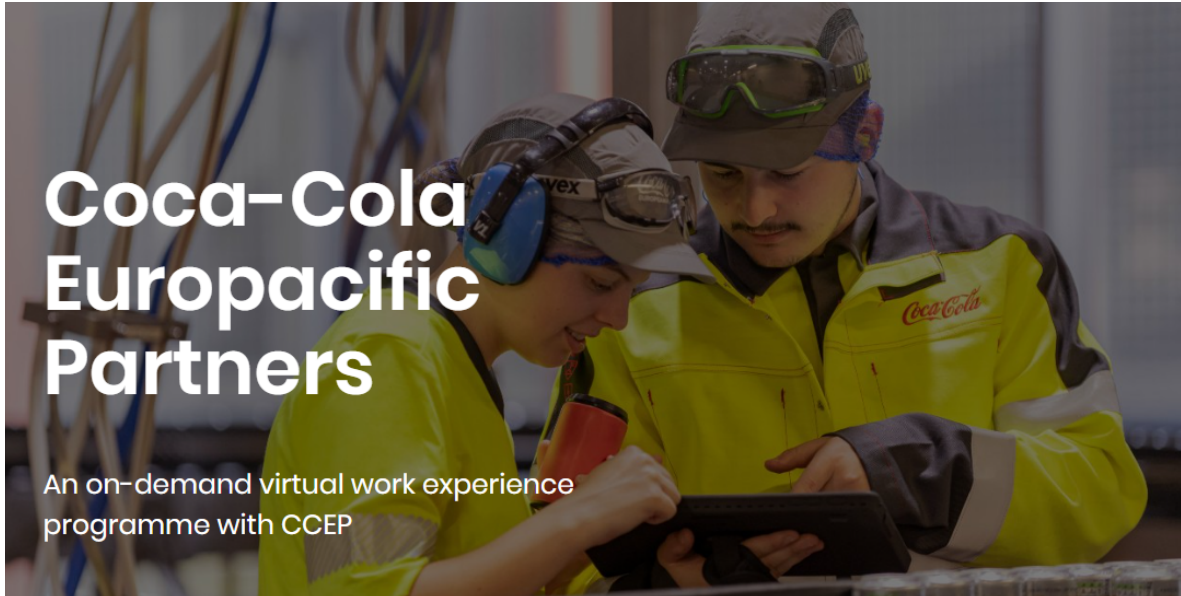
Book a session

Come and visit us or invite us to come and visit you – there's nothing quite like meeting RNLI volunteers and lifesavers to inspire young people.



Coca-Cola Europacific Partners

An on-demand virtual work experience
programme with CCEP



The programme

Here's a taste of what you will be doing:

- Get a sense of who we are, our history and have fun with our video-based quizzes
- Spend some time with the field sales team and have a go at a real industry challenge in your community
- Understand the role of operations and respond to our engineering conundrum
- Experience marketing and create the social media campaign for the future

On successful completion, you will receive a certificate for future use in CVs and applications.



Contact us if you want access to the Shropshire Sharepoint resources or if you have spotted some good resources that you would like to share with your Careers Leader colleagues.

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